



# ATASCADERO

## RECREATION GUIDE Advertising Application



**DEADLINE TO SUBMIT FOR  
FALL 2024 ISSUE:  
AUGUST 2ND**  
Camera ready deadline: August 8th

Business Name: \_\_\_\_\_ Date: \_\_\_\_\_  
Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_  
Address: \_\_\_\_\_ City: \_\_\_\_\_  
Day Phone #: \_\_\_\_\_ Cell Phone #: \_\_\_\_\_  
Email: \_\_\_\_\_ Fax #: \_\_\_\_\_

### AD SIZE (please mark one):

- 1/8 Page - \$150
- 1/4 Page - \$225
- 1/2 Page - \$335
- Banner - \$275
- Full Page - \$625
- Inside Front Cover - \$850
- Inside Back Cover - \$850
- Back Cover - \$1545
- 3 Issue Discount** (15% off per issue when committing for 3 consecutive issues)
- Non-Profit** (10% discount) Tax ID# \_\_\_\_\_

**TOTAL AMOUNT DUE: \$ \_\_\_\_\_**

**Selected Issues:**

- Fall 2024
- Winter/Spring 2025
- Summer 2025

- Please Bill Me**
- Payment Enclosed**

Approving Signature: \_\_\_\_\_

Size	Dimensions
1/8 Page-Business Card Size	4.15" X 2.69"
1/4 Page	4.15" X 5.38"
1/2 Page	8.25" X 5.38"
Banner	2.75" X 10.75"
Full Page	8.25" X 10.75"

Please submit all applications, payment and ads to:  
 City of Atascadero c/o Atascadero Magazine  
 5599 Traffic Way  
 Atascadero, CA 93422  
 Phone: 805.470.3360  
 Email: llopez@atascadero.org